



**terra greens**  
organic





LEADING THE ORGANIC REVOLUTION  
IN THE COUNTRY:

# TERRA GREENS ORGANIC.

Terra Greens Organic is an organic foods company based out of Hyderabad, India. Conceptualised on the lines of purity, quality and trust, we are certified by local and global authorities proving our credibility of delivering impeccable organic products.





25+  
YEARS

OF FARMING  
EXPERTISE



2012



TERRA GREENS  
ORGANIC WAS  
FOUNDED

10,000+  
FARMERS

IN OUR  
GROWING  
NETWORK



100+  
PRODUCTS

UNDER  
TERRA GREENS  
ORGANIC

130+  
PARTNERS

ADDED SINCE  
INCEPTION  
TO DATE



127  
ACRES

COMPANY  
OWNED FARMS

A decorative graphic of a light green leaf with a curved stem, positioned on the left side of the slide.

300+  
STORES

STOCKING  
TERRA GREENS  
PRODUCTS

A decorative graphic of a light green leaf with a curved stem, positioned on the right side of the slide.

6 STATES  
& 30 CITIES

A GROWING  
PRESENCE  
ACROSS INDIA



# THE FOUNDER OF TERRA GREENS ORGANIC.



LIKITHA BHANU,

*Founder & CEO  
Terra Greens Organic*

With astute business acumen and an in-depth understanding of the current retail scenario, Likitha is constantly optimising the supply chain.

Terra Greens Organic is led by two women entrepreneurs who look to promote a healthier lifestyle. Their love for farming and eating right led to the creation of the company in 2012.



PADMAJA BHANU,

*Founder &  
Chairperson  
Terra Greens Organic*

A veteran farmer who shares a love for natural food, her wealth of experience in the 'field' is invaluable to Terra Greens' growth.

# SERVICES OFFERED BY TERRA GREENS ORGANIC

Terragreens Organic is involved in the business of procurement, processing, packaging and distribution of organic staples. As a part of being a complete back end support, we have facilities to take up the following activities.



# Sourcing and procurement

Terragreens works with 10000 farmers on the backend with the plan to scale to 20000 farmers by 2022. Our strengths lie in the dal and rice belts of Maharashtra, Telangana, AP and Tamil Nadu wherein we train farmers in the organic way of agriculture and also, give them support in certification. We have 100% traceability with these farmers and all batches are tested for pesticide residue. We have tie-ups with certified processing mills wherein we process material as per our need. With an increase in volume, we can also explore taking over the operations of these mills exclusively. All our products are NOP(USDA) and NPOP (India Organic) certified. Traceability is a major factor in organic products and all products procured by Terragreens come with 100% traceability and transfer certificates.

Terragreens certifies these stakeholders and hence, has exclusivity with respect to the produce in case it is required.



# Storage and packaging

Terragreens has a facility in Shankerpally, Hyderabad where storage and packaging is done. We have an ISO certified facility which is compliant with all quality and safety standards under NOP (USDA) and NPOP (Indian organic) standards. We will be undertaking fully automated or semi-automated packaging based on the client's packaging design and requirement.

As per organic standards, all products will be treated with CO<sub>2</sub> fumigation and also, stored in cold storage. Packaging will be done after the treatment to avoid infestation after packaging. This is because we do not do any chemical fumigation under organic packaging standards.

We are also building a new premise with inbuilt cold-storage which will be ready for operations by December 2019.



# Warehousing and dispatch

Once the packaging is done, we have the facility to stock and dispatch to all partner entities. We will be functioning as a factory CFA and a stock report will be shared on a daily basis. Our staff is SAP and ERP trained and all best practices of warehouse maintenance will be followed.





# R&D and packaging support

We have an in-house R&D unit wherein we make ready to cook products and other processed food. These services are also available upon request. We also provide packaging specifications and design support to our clients.

# Quality Control and paper work

Compliance and QC are an integral part of ensuring that we always send products which are consistent and that all client quality specifications are maintained at our facility. We will also be doing customer grievance redressal and maintenance of control samples.



The background image shows a pair of hands gently holding a small plant with several white, bell-shaped flowers. The plant is rooted in a nest of dry, golden-brown straw. The hands are positioned in the center of the frame, with the fingers visible at the bottom and sides. The background is a blurred field of tilled brown soil, suggesting a farm or garden setting. The overall lighting is warm and soft, creating a natural and organic feel.

# Others

Since we have been in the market for over 7 years and were one of the first movers in the segment, we also provide market insights to our clients on fast/slow moving products and the market dynamics. We also provide support in certifications that need to be taken by the client before selling organic food.



# LET'S CONNECT

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